

1 What is claimed is:

2
3 1. A merchandise display adapter system, comprising:

4 a merchandise display fixture comprising a plurality of compartments, each compartment
5 having a first dimension for displaying a merchandise package having a first size;

6 a vertical display panel having a top, a bottom, and two sides, the vertical display panel
7 having a second dimension for displaying a merchandise package having a second size;

8 a support leg extending transversely from the bottom of the display panel and capable of
9 supporting the display panel in an upright position, the support leg removably attachable to a
10 horizontal surface in at least one of the plurality of merchandise display fixture compartments;
11 and

12 a package support means for displaying a merchandise package, the package support
13 means attachable to the display panel,

14 wherein when the support leg is attached to the at least one merchandise display fixture
15 compartment, the merchandise display fixture is adapted to display the merchandise package
16 having the second size.

17
18 2. The merchandise display adapter system of claim 1, wherein the plurality of
19 compartments comprises a terraced arrangement in the merchandise display fixture.

20
21 3. The merchandise display adapter system of claim 1, wherein the vertical display panel
22 further comprises a rigid display panel.

23
24 4. The merchandise display adapter system of claim 1, wherein the vertical display panel is
25 removably attachable to a vertical surface of the merchandise display fixture.

26
27 5. The merchandise display adapter system of claim 1, the display panel having a width,
28 wherein a support leg extension member having a width less than the width of the display
29 panel extends downwardly from and in the same plane as the vertical display panel,
30 wherein the support leg extends transversely from the support leg extension member, and
31 wherein the support leg extension member has a height greater than a height of a divider
32 between the display fixture compartments.

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2 6. The merchandise display adapter system of claim 5, wherein the support leg further
3 comprises at least two spaced-apart support legs.
4

5 7. The merchandise display adapter system of claim 1, wherein the support leg is attached to
6 the at least one merchandise display fixture compartment with a hook-and-loop type fastener.
7

8 8. The merchandise display adapter system of claim 1, wherein the support leg is attached to
9 the at least one merchandise display fixture compartment with a screw.
10

11 9. The merchandise display adapter system of claim 1, wherein a portion of the plurality of
12 compartments of the merchandise display fixture is adapted to display the merchandise package
13 having the second size.
14

15 10. The merchandise display adapter system of claim 1, wherein each of the plurality of
16 compartments of the merchandise display fixture is adapted to display the merchandise package
17 having the second size.
18

19 11. The merchandise display adapter system of claim 1, wherein the package support means
20 further comprises a package support arm and a bracket attached to the package support arm for
21 connecting the package support arm to the display panel.
22

23 12. The merchandise display adapter system of claim 11, wherein the bracket is adapted to
24 slidably fit over the top of the display panel for adjusting the position of the package support
25 arm laterally from one side to the other side along the top of the display panel to adapt the
26 merchandise display fixture to display merchandise packages having varying widths.
27

28 13. The merchandise display adapter system of claim 11, wherein the display panel further
29 comprises a J-shaped channel disposed from one side to the other side adjacent to the top of the
30 display panel and wherein the bracket is adapted to slidably fit into the J-shaped channel for

adjusting the position of the package support arm laterally along the channel to adapt the merchandise display fixture to display merchandise packages having varying widths.

14. The merchandise display adapter system of claim 11, wherein the display panel further comprises a plurality of spaced-apart bracket-receiving slots adjacent the top of the display panel, and wherein the bracket further comprises a flange extending upwardly from the bracket and offset from the plane of the bracket in an “S-shaped” configuration, such that the flange is capable of being inserted upwardly into one of the plurality of bracket-receiving slots in the display panel.

15. The merchandise display adapter system of claim 11, wherein the package support arm is adapted to receive merchandise packages having a hanging means.

16. The merchandise display adapter system of claim 1, wherein the display panel and the support leg comprise acrylic, wood, metal, or corrugated paper.

17. The merchandise display adapter system of claim 1, wherein the merchandise display fixture comprises a fixture for displaying hosiery and the merchandise package comprises a hosiery package.

18. The merchandise display adapter system of claim 1, wherein the display panel comprises a plurality of display panels comprising varying heights and wherein the merchandise display fixture is adapted to display merchandise packages having varying heights.

19. A merchandise display adapter for adapting a terraced merchandise display fixture having fixed size compartments to display merchandise packages having varying sizes, comprising:

a vertical display panel having a top, a bottom, and two sides, the vertical display panel having a display area size different than the fixed size of the compartments;

a support leg extending transversely from the bottom of the display panel and capable of supporting the display panel in an upright position, the support leg removably attachable to a horizontal surface in the merchandise display fixture compartments; and

1 a package support means for displaying a merchandise package, the package support
2 means attachable to the display panel.

3
4 20. The merchandise display adapter of claim 19, the display panel having a width,
5 wherein a support leg extension member having a width less than the width of the display
6 panel extends downwardly from and in the same plane as the vertical display panel,
7 wherein the support leg extends transversely from the support leg extension member, and
8 wherein the support leg extension member has a height greater than a height of a divider
9 between the display fixture compartments.

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11 21. The merchandise display adapter of claim 20, wherein the support leg further comprises
12 at least two spaced-apart support legs.

13
14 22. The merchandise display adapter of claim 19, wherein the package support means further
15 comprises a package support arm and a bracket attached to the package support arm for
16 connecting the package support arm to the display panel.

17
18 23. The merchandise display adapter of claim 22, wherein the bracket is adapted to slidingly
19 fit over the top of the display panel for adjusting the position of the package support arm laterally
20 from one side to the other side along the top of the display panel to adapt the merchandise
21 display fixture to display merchandise packages having varying widths.

22
23 24. The merchandise display adapter of claim 22, wherein the display panel further
24 comprises a J-shaped channel disposed from one side to the other side adjacent to the top of the
25 display panel and wherein the bracket is adapted to slidingly fit into the J-shaped channel for
26 adjusting the position of the package support arm laterally along the channel to adapt the
27 merchandise display fixture to display merchandise packages having varying widths.

28
29 25. The merchandise display adapter of claim 22, wherein the display panel further
30 comprises a plurality of spaced-apart bracket-receiving slots adjacent the top of the display
31 panel, and wherein the bracket further comprises a flange extending upwardly from the bracket

1 and offset from the plane of the bracket in an “S-shaped” configuration, such that the flange is
2 capable of being inserted upwardly into one of the plurality of bracket-receiving slots in the
3 display panel.
4

5 26. The merchandise display adapter of claim 19, wherein the display panel and the support
6 leg comprise acrylic, wood, metal, or corrugated paper.
7

8 27. The merchandise display adapter of claim 19, wherein the merchandise display fixture
9 comprises a fixture for displaying hosiery and the merchandise package comprises a hosiery
10 package.
11

12 28. The merchandise display adapter of claim 19, wherein the display panel comprises a
13 plurality of display panels comprising varying heights and wherein the merchandise display
14 fixture is adapted to display merchandise packages having varying heights.
15

16 29. A method for adapting a terraced merchandise display fixture comprising a plurality of
17 fixed size compartments to display merchandise packages having varying sizes, comprising:
18 providing a merchandise display adapter comprising a vertical display panel having a top,
19 a bottom, and two sides, the vertical display panel having a display area size different than the
20 fixed size of the compartments, a support leg extending transversely from the bottom of the
21 display panel and capable of supporting the display panel in an upright position, the support leg
22 removably attachable to a horizontal surface in the merchandise display fixture compartments,
23 and a package support means for displaying a merchandise package, the package support means
24 attachable to the display panel;

25 placing the display panel in at least one display fixture compartment; and

26 attaching the support leg to the at least one display fixture compartment.
27

28 30. The method of claim 29, wherein the display panel further comprises a width,
29 the merchandise display adapter further comprising a support leg extension member
30 having a width less than the width of the display panel and extending downwardly from and in
31 the same plane as the vertical display panel,

1 wherein the support leg extends transversely from the support leg extension member, and
2 wherein the support leg extension member has a height greater than a height of a divider
3 between the display fixture compartments.

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5 31. The method of claim 30, wherein the support leg further comprises at least two spaced-
6 apart support legs.

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8 32. The method of claim 29, wherein the compartments are terraced in rows, the method
9 further comprising placing the display panel in alternating rows of the compartments, wherein
10 alternating rows of the compartments are adapted to display merchandise packages having
11 varying sizes.

12
13 33. The method of claim 29, wherein the compartments are terraced in rows, the method
14 further comprising placing the display panel in each row of the compartments, wherein each row
15 of the compartments is adapted to display merchandise packages having varying sizes.

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17 34. The method of claim 29, wherein the package support means further comprises a package
18 support arm and a bracket attached to the package support arm for connecting the package
19 support arm to the display panel.

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21 35. The method of claim 34, wherein the bracket is adapted to slidably fit over the top of the
22 display panel, the method further comprising adjusting the position of the package support arm
23 laterally from one side to the other side along the top of the display panel to adapt the
24 merchandise display fixture to display merchandise packages having varying widths.

25
26 36. The method of claim 34, wherein the display panel further comprises a J-shaped channel
27 disposed from one side to the other side adjacent to the top of the display panel and wherein the
28 bracket is adapted to slidably fit into the J-shaped channel, the method further comprising
29 adjusting the position of the package support arm laterally along the channel to adapt the
30 merchandise display fixture to display merchandise packages having varying widths.

1 37. The method of claim 34, wherein the display panel further comprises a plurality of
2 spaced-apart bracket-receiving slots adjacent the top of the display panel, and wherein the
3 bracket further comprises a flange extending upwardly from the bracket and offset from the
4 plane of the bracket in an “S-shaped” configuration, such that the flange is capable of being
5 inserted upwardly into one of the plurality of bracket-receiving slots in the display panel.

6
7 38. The method of claim 34, wherein the package support arm is adapted to receive
8 merchandise packages having a hanging means.

9
10 39. The method of claim 29, wherein the merchandise display fixture comprises a fixture for
11 displaying hosiery and the merchandise package comprises a hosiery package.

12
13 40. The method of claim 29, wherein the display panel comprises a plurality of display
14 panels comprising varying heights and wherein the merchandise display fixture is adapted to
15 display merchandise packages having varying heights.